

WORKSHEET 01

PRODUCT SPECIFICATION

This worksheet should be used to record key criteria and constraints. This is your product specification – the measuring stick for assessing your product's success.

1. What will the product look, feel or sound like?

2. What is the estimated manufacturing cost of the product, and what will its retail price be?

3. Who is the product designed for?

4. What is the product's impact on the environment?

5. How will the user be kept safe from harm?

6. Are the proportions of the product appropriate?

7. How well does the product work – and is it easy to use?

8. What is the product made from, and what does this mean for manufacturing?